

















#### SHOPPING

5 Half Moon Bay Fish Market 67 Coastside Books 📽 (650) 726-2561 12 Tom & Pete's Produce (650) 726-5889 / www.coastsidebooks.com Jupiter & Main 👑 (650) 889-3001 / www.jupiterandmain.com 30 Barterra Winery 📽 Cunha's Country Grocery 📽 (650) 712-1635 / www.barte (650) 726-4071 / cunhacor Coastal Arts League Cruiser Lifestyle Clothing 🏰 (650) 726-6335 / www.coastside-artists.com (650) 560-8573 / www.cruiserlifestyle.com 333 Olive Crush (650) 533-1189 / www.theolivecrush.com The Posh Moon 👑 (650) 726-3821 81 Surf Factory & (650) 440-4540 / www.surffactory.net Gourmet Appliance (650) 712-7707 / www.gourmetappliance.com Garden Apothecary Personal FX (650) 560-9131 / www.pfxshowroom.com www.gardenapothecary.com 40 Half Moon Bay Feed & Fuel 📽 **Tokenz \*\*** (650) 712-8457 / www.tokenzhmb.com 41 Vinoteca Wine Tasting & Shop Luz Luna Imports (650) 240-6550 / www.luzlunaimports.com (650) 560-8954 / www.vinotecahmb.com Fog Town Toys 📽 Urban Sanctuary & (650) 713-5307 / www.urbansanctuaryhmb.com
Goldworks & (650) 726-4556 / www.fogto (650) 440-4699 / www.therohinsnoel.com (650) 726-2546 / www.goldworkshmb.com P. Cottontail & Co. Garden Apothecary, Corner Garden 📽 www.gardenapothecary.com

Baciami Boutique (650) 726-0200 / pcottontail.com 54 Crows Nest 📽 (650) 726-2000 / www.crowsnesthmb.com (650) 430-2742 Small Town Sweets 📽 57 Fengari Fiber Arts 📽 (650) 726-2550 / www.fengari.net www.smalltownsweetshmb.square.site 58 The Paper Crane \* Cottage Industries 📽 (650) 726-0722 / papercranehmb.com (650) 712-8078 / www.myhandmadehome.com Abode (650) 726-6060 / www.abodehalfmoonbay.com Coastside Land Trust Gallery 📽 (650) 726-5056 / www.coastsidelandtrust.org Rouge Boutique 📽 (650) 726-3626 / www.rougehmb.com Seascapes Succulents (650) 867-3971 / www.seascapesdesign.com Half Moon Bay Wine and Cheese (650) 726-1520 / www.hmbwineandcheese.com Alena Jean Flowers & Nursery **\*** (650) 726-3662 62 Home Town / Modern Nostalgia 📽 Inkspell Books 👑

MAP GUIDE

#### **CAFÉS & RESTAURANTS**

(650) 713-0816 / www.hometownhmb.com 650) 726-6571 / www.inkspellbooks.com 🕌 La Mexicana Placita (650) 726-2711 / www.facebook.com/hmbelectric Vessel Vintage & Thrift 📽 650) 823-5180 / www.vesselhmb.com Bike Works 👑 Silk & Stone Gallery 👑 (650) 636-3309 / www.silkandstonehmb.com (650) 726-6708 / www.bikeworkshmb.com Jungletraders 👑 Mercado Guadalajara 📽 (650) 560-9955 / www.jungletraders.net (650) 712-8826 Half Moon Bay Bakery (650) 726-4841 / www.halfmoonbaybakery.cor 1 Flying Fish & Grill 650) 712-1125 / www.flyingfishgrill.net 80 Café Society (650) 713-0800 / www.cafesocietyhalf Fisherman's Taverna (650) 729-3120 / www.thefishermanstaverna.com Nano's Ohana Cafe (650) 726-2182 / www.nanosohanacafe.cor Half Moon Bay Coffee Co. (650) 726-3664 / www.hmbcoffeeco.com 18 Monsoon Himalayan Cuisine Main Street Grill 92 Moonside Bakery and Café 19 China House (650) 726-9070 / www.moons (650) 712-3816 / www.chinahousehmb.com 106 ARK North Indian Cuisine 20 Verrazzano Pizza (650) 560-8152 / www.arkgrill.com Sacrilege Brewery + Kitchen 650) 726-9378 / www.verraz 21 Shiki Japanese Cuisine (650) 712-8886 / www.shikirestaurants.com (650) 276-7029 / www.sacrilegebrewing.com 118 Pasta Moon 25 Jersey Joe's Coastside 650) 726-4043 / www.jerseyjoescoastside.com (650) 726-5125 / www.pastamoon.com 128 Spice Me Thai Cuisine 28 Fattoria e Mare (650) 342-4922 / www.fattoriaemare.com (650) 560-0076 (650) 560-0076 Spanishtown Mexican Restaurant & Market (650) 726-7357 36 Nico's Sicilia Pizza (650) 726 733. Café Capistrano (650) 726-7699 45 Gulino Gelato www.gulinogelato.com 47 Garden Deli Café 140 Dad's Luncheonette (650) 726-9507 / www.sanbenitohouse.com (650) 560-9832 / www.dadsluncheonette.com (650) 560-8467 / www.pizzapiehmb.com Cantina San Benito (650) 419-5522 / www.sanbenitohouse.com (650) 440-4330 / www.sweet55.com 52 Sushi on Main Street (650) 726-6336 / www.sushim

## LODGING

53 It's Italia (650) 726-4444 / www.itsitalia 3 Pigs BBQ

37 Zaballa House 👑 (650) 726-9123 / www.zaballahouse.net (650) 419-5522 / www.sanbenitohouse.com (650) 726-1177 / www.halfmoonbayinn.com

0) 440-4702 / www.3pigbbq.com

112 Nantucket Whale Inn (650) 726-1616 / www.nantucketwhaleinn.com
The Mill Rose Inn 650) 726-8750 / www.millroseinn.con

Evangeline Cuisine (650) 440-4721 / www.evangelinecuisine.com

## SALONS & WELLNESS

BalanCenter Massage (650) 333-1433 / www.balancenter.com Peak Performance Pilates
(415) 392-9662 / www.peakperformancepilates.com Harmonies Salon (650) 726-2129 / www.harmoniessalon.com 108 Classic Reflections Salon (650) 726-3019 13 Vianey Studio Salon (650) 630-0027 110 Main Barber Bamboo Hair and Body 15 Studio 4 Pilates on the Coast 650) 712-8200 / www.bamboohairandbody.com Main Street Hair Design (650) 726-2622 / www.mainsthairdesign.com 22 Snap Fitness 650) 726-4600 / www.snapfitness.com/us 121 Driftwood Body Healing 29 Mizu Salon

(650) 726-2088 / www.mizusalon.com (650) 678-6088 / www.drift J Moore Salon 32 Abundance Skin Care (650) 560-9600 / www.ahundanceskincare.com 650) 888-7487 / www.imooresalon.com 132 Pure Skin Therapy Studio 48 Mantia's Barber Shop (650) 534-7121 650) 560-4842 / www.pureskinhmb.com

FIT Studio (650) 726-4040 / www.fithmb.com Coast Pilates & Fitness

(650) 726-8152 98 Hair by Donald of London (650) 726-0411 (650) 440-5450 / www.coast-pilates.com

## **POINTS OF INTEREST**

Nail Elegance

8 Half Moon Bay Visitors' Bureau (650) 726-8380 / www.visithalfmoonbay.c (650) 726-8270

Half Moon Bay History Room, Zaballa House

(650) 726-9123 / www.zaballahouse.net 72 Mac Dutra Park

73 City Hall (650) 726-8270 / www.half-moon-bay.ca.us 74 Half Moon Bay Review 650-726-4424 / www.hmbreview.com 75 Portuguese Culture Center

(650) 712-03-0 100F Hall (650) 712-0718 / www.hmb-odd.org 109 IDES Hall (650) 726-2729 / www.halfmoonbayides.org

## **AT YOUR SERVICE**

4 Moonlight Psychic (650) 440-4733 / www.moonlightpsychic.com 7 Alifano Technologies (650) 560-0000 / www.alifano.com 10 Bob's Car Wash

16 Intero Real Estate (650) 931-8300 / www.intero.com

(650) 642-3760 / www.elementliving.co 24 Half Moon Bay Pharmacy 71 Kelly Street Laundry

(650) 713-5544 / www.oceanbluere.com

Pet Friendly

101 Ocean Blue Real Estate

116 Elbert 'Kitty' Fernandez Park 124 Half Moon Bay Jail Museum www.halfmoonbayhistory.o (650) 726-2316 / www.smcl.org

Manuel F. Cunha Intermediate School

(650) 712-7190 Boys and Girls Club Event Center 650) 712-9710 / www.baccoastside.org

Half Moon Bay Skate Park 150 Ted Adcock Community Center

(650) 726-8297 Coastside Farmers' Market

103 Coast Pride (650) 479-1902 / www.coastpride.org Jeanne Vargas Massage (650) 868-0849 / www.jea Fancy Pants Costume (702) 239-0337 / www.fancyp

Glen Mitchell Group (650) 260-4536 / www.brokeralen.com Bay World Travel

(650) 726-7345 / www.bayworldtravel.com Shoe Repair Shop (650) 726-7958

Coldwell Banker (650) 726-1100 / www.coldwellbanker.com

### WHERE TO EAT



Café Society is the hub for conversation and coffee. This friendly café in the heart of Main Street is the go-to spot for locals to meet, talk, get a strong coffee and fill up on locally-made salads, sandwiches and treats. Jazz on Friday nights from 6-8pm.



Cantina @ San Benito House, founded in 2018, is the newest addition to the historic San Benito House Offering Mexican fare, margaritas, 18 draft beers, live music, outdoor seating, and much more. www.sanbenitohouse.com



Fattoria e Mare is a vibrant Bay Area Peninsula restaurant serving simply prepared, urban, rustic food, utilizing organic and sustainable ingredients sourced from local vendors. The new location at 315 Main Street, in the heart of Half Moon Bay, is beautifully reimagined for all occasions.



Garden Deli @ San Benito House, long considered a Half Moon Bay institution, serves the most popular sandwiches on the coast. Known for its homemade bread, baked fresh every morning. Open daily from 10 am - 5 pm.



At Gulino Gelato, owner Jean-Paul's focus is plain and simple—quality, quality, quality. Created with pride, every batch is made from scratch, which is surprisingly rare. Only organic produce and fresh ingredients are used and you will taste the difference. With friendly service, and new flavors daily, Gulino Gelato has become a Coastside favorite!



It's Italia is an Italian trattoria-California fusion, focusing on locally- sourced produce, meats and fresh, authentic cuisine. With over 150 wines on their list, delicious fare from wood-fired pizza, pastas and seafood to meat dishes, It's Italia is a downtown destination. www.www.itsitaliarestaurant.com



**ATYOUR SERVICE** 

Main Street Grill is a long-running, old-fashioned diner serving classic American breakfast & lunch dishes. With a huge selection of omelets, sandwiches and burgers, Main Street Grill has it all. Classic Americana—a not-to-miss

Coast Pride offers a welcoming and safe Coastside

families, and allies thrive. We invite you to join us— LGBTQ individuals and allies working together, because

together we are stronger.

www.fancypantscostume.com

ww.coastpride.org

where all LGBTQ and gender-expansive individuals, their

Each of the thousands of costumes for rent at Fancy Pants

Super Heroes, Celebrity Look-A-Like, Venetian, Couture, Las

**Costume** has a story to tell. Some worn on stages with Madonna, Eartha Kitt, Cheryl Lee, Ralph and Taylor Dayne,

Vegas, Hollywood, Broadway, Motown, and more!

Real Estate Sales and Professional Property Manage

ment. Trust and integrity from lifelong Bay Area resident

Glen Mitchell and his team. See our Five Star reviews

www.brokerglen.com / www.halfmoonbay4rent.com

Come in and treat yourself to a healing experience with

eanne Vargas Massage and enjoy the relaxing and

calming surroundings. Over 20 years of experience has taught me, there are many ways to address chronic pain

Minkstein one of the best realtors on the coast. w.elementliving.co/team/shanti-minkstein

online. We are ready to help you with all your real estate





Nano's Ohana offers a family-style Hawaiian café experience. Serving classic Hawaiian fare daily, such as SPAM musubi, Hawaiian chicken bowls, sandwiches, boba teas, Dole whip floats, frozen yogurt and shave ice. Join us for Aloha Fridays and Saturdays and enjoy our full Hawaiian BBQ menu!



Pizza Pie is located at Shoreline Station and offers indoor and outdoor dining year round. Featuring Roman Style pizza, homemade pie, and desserts they continue to build a reputation of offering high quality food, in a well appointed atmosphere, at family friendly prices. www.pizzapiehmb.com / IG: @pizza\_pie\_hmb



small batches on the California coast in Half Moon Bay.



Located at 340 Purissima Street in a 140-year old barn, new and old, artistic floral arrangements, unique gifts and beautiful plants to grace your home and garden. The beauty is in the details at Alena Jean's Flower Shop



Coastside Books is a charming 'readers' book store, filled with interesting titles for all ages, including an extensive children's corner, a vast greeting card selection, journals, and gifts for everyone on your list. www.coastsidebooks.com



Since 1996, Cottage Industries has provided discerning customers the finest furniture and home accents Their furniture is built by hand in select North American workshops to exacting standards. There is no substitute for craftmanship and traditional construction.



Crow's Nest has become an essential stop on Half Moon Bay's Main Street. Crow's Nest works to inspire confidence and to cultivate a fashion community for everyone. ww.crowsnesthmb.com



Visit Earth Impact for plants, pottery and Fair Trade baskets to house your plants. We also offer tea and teaware including exotic teas and tisanes from around the world and a selection of teaware from Japan.



Fengari offers a fabulous collection of yarns, buttons, felting supplies, notions and books for the fiber enthusiast. Their friendly and knowledgeable team is available to help you find what you're looking for. Get ready to be inspired!

# NANTUCKET WHALE INN The Bed & Breakfast Making A Splash In Half Moon Bay! 779 Main Street, Half Moon Bay, CA 94019 Nantucketwhaleinn.com





nvestment needs.





www.coastpride.org





Sweet 55 manufactures the finest Swiss chocolates outside of Switzerland. Embracing Swiss culinary heritage and working exclusively with sustainable Swiss grand cru chocolate, Sweet 55 produces all products freshly and in

#### WHERE TO SHOP



Alena Jean is a downtown gem full of unique treasures





www.myhandmadehome.com A curated collection of on-trend contemporary brands,









650.726.4444



643 Main Street, Half Moon Bay, CA, 94019

OceanBlueRE.com



Fog Town Toys is a fantastic locally owned specialty toy store that stocks an awesome inventory of popular and unique items for every age group from baby to adult.



Goldworks is a family-owned, second-generation jewelry store featuring many unique original designs as well as designer and estate jewelry. Goldworks also offers a full range of custom, repair, appraisal, and buying services. www.goldworkshmb.com



Find the perfect gift for the person who has everything with the newest gadgets, tools and more. www.gourmetappliance.com Half Moon Bay Electric is a beautiful little store, filled to the brim with chandeliers, wall sconces, table and floor lamps, exterior lighting, lampshades—even

Tiffany-style lighting. They also provide lamp repairs.

Visit Half Moon Bay Electric for all your lighting needs.

Gourmet Appliance and Kitchen Emporium is a

novice, the expert and every level of chef in between.

unique kitchen store where you can find things for the



**Half Moon Bay Feed & Fuel** "the best place in town to pick up chicks" is San Mateo County's Largest and Oldest Feed and Tack store. Since 1911, Half Moon Bay Feed & Fuel proudly supplies the Bay Area with farm, ranch and



The Half Moon Bay Wine & Cheese Co. offers a full tasting bar featuring 50+ wines by the glass as well as an extensive selection of bottles from all over the world. Stop by and talk to one of their knowledgeable staff members for recommendations to suit any occasion or budget. www.hmbwineandcheese.com



Home Town | Modern Nostalgia brings modern comfort home through carefully selected Decor, Furnishings, Apothecary & Gifts from across the globe. Owner Natasha wants the feeling of warm familiarity associated with being back in your hometown to carry through her items and into the place you call home. www.hometownmercantilehmb.com



Half Moon Bay's iconic bookstore for 12 years, Ink Spell **Books** offers a wide range of new and used books plus educational and engaging toys and games. Ink Spell is the go-to local source for festive holiday decor and whimsical gifts for the kid in all of us.



Jupiter & Main is an old fashioned, elevated general store focusing on menswear, barware, outdoors, and home goods. Oh, and the apothecary is amazing—from shaving products, skincare, a huge selection of soaps, they've got personal grooming covered. Live a life less ordinary. www.jupiterandmain.com



LuzLuna partners with artisans in Guatemala, Peru. India, and more. Everything in our store has a unique story and supports indigenous communities and the environment in an ongoing effort to make a difference in the world around us.

**WELCOME TO HISTORIC** 

HALF MOON BAY

Downtown Guide & Map



Personal FX is located on Main Street and offers artisan jewelry, contemporary wearables, fine textiles and artfully-crafted gifts by designers and artists. At Personal FX you'll discover treasures that will enhance your style, delight your friends and enrich your surroundings.



Seascapes Succulent Nursery is located on S. Main St. and specializes in succulents and other drought-tolerant perennials that offer year-round color for your garden. Come browse the demonstration garden, as well as the many creative gift items. www.seacapesdesign.com



Small Town Sweets is a piece of Americana on Main Street, Half Moon Bay. Offering candy, confections and local lore. Small batch fudge made locally and brought in fresh every Friday.

www.smalltownsweetshmb.square.site



For too many decades to count, Tokenz has been a staple in HMB, appealing to those who seek peace, love and happiness in their world. Visitors find curated jewelry, beads, books, minerals, sage and artifacts from around the globe all under one roof. At Tokenz, there is something for everyone!



Vessel is a fun, inclusive shopping experience. You will find a little bit of everything here; from funky vintage to quality contemporary pieces. Whether you leave with something or not, we want you to enjoy your time browsing through some of the unique items found on the hunt. IG: @vesselhmbthrift

#### WHERE TO STAY



Half Moon Bay Inn, right in the center of Half Moon Bay, a town known for its beauty, its fresh seafood, restaurants, festivals, pumpkins and big-wave surfing. Rest here, at the historic Half Moon Bay Inn which is as rich and sumptuous as the rooms themselves. www.halfmoonbavinn.com



lantucket Whale Inn offers a rich, unforgettable experience in a casual atmosphere. The chic décor feels like an elegant Nantucket home – opulent and tasteful, comfortable and cozy. Enjoy wine & cheese hour in the garden, a gourmet breakfast and a superb night's sleep. Pure magic! w.nantucketwhaleinn.com



Experience coastal luxury by the sea at the Mill Rose Inn. This award winning European boutique Inn is renowned for its exuberant gardens, comfortable rooms and luxurious suites, easy walk to the beaches, shops, restaurants and many memorable things to do in vibrant Half Moon Bay



# Welcome

TO DOWNTOWN HALF MOON BAY! One of the most charming downtown areas around, with unique shops, eateries, inns, and wonderful places to explore. Eat, shop and stay a while!

Dating back to the 1840s, the community that is today called Half Moon Bay is the oldest community in San Mateo County. Cabrillo Highway (California Rt. 1) along the coast, and San Mateo Road (Hwy 92) over the mountains follow closely the earliest trails of the original Costanoan Indians, who lived here for thousands of years.

The City of Half Moon Bay was incorporated in 1959. It is now a town of approximately 12,500 people. It has many reminders of its early beginnings in the mid-1800s as an agricultural town. Fields of flowers, artichokes, brussel sprouts, Christmas trees, pumpkins and other crops blanket the breathtaking landscape.



Half Moon Bay has been diligent in preserving its history, with traces of its past visible in the many historic buildings in downtown Half Moon Bay. The historic business district still shows signs of what downtown was like in earlier days.

Courtesy of the Half Moon Bay History Association.

