



**THE HALF MOON BAY COASTSIDE
CELEBRATES THE HOLIDAY SEASON WITH “NIGHTS OF LIGHTS”
*November 27 - December 18, 2020***

HALF MOON BAY, CA – NOVEMBER 19, 2020 - The Half Moon Bay Coastsides, a stunning seaside area located 45 minutes south of San Francisco, is celebrating the holiday season with its 21st Annual Nights of Lights, taking place November 27-December 18. This month-long celebration will feature beautiful holiday lights, artisan shopping, and weekly festivities.

Outdoor Holiday Shopping

From locally designed jewelry and stylish accessories to home decor and specialty gift items, Main Street in Downtown Half Moon Bay is a shopper’s paradise for finding the perfect gifts. Stroll amongst twinkling lights while taking in the festive holiday décor at a plethora of shops. On Friday nights from Nov 27-Dec 18, the stores will stay open until 8pm. Free parking.

Festivities

- Nov. 27 & 28 – Share Joy & Shop Small on Friday and Saturday. Main Street offers a wonderful opportunity for finding rare gifts while supporting locally-owned boutique shops.
- Dec. 4 – Enjoy holiday cheer at the annual holiday tree lighting by the HMB Coastsides Chamber with Tom & Pete’s Trees. *Mac Dutra Plaza at 6pm. (at the intersection of Kelly and Main streets)*
- Dec. 11 – Join the Coastsides Jewish Community for the lighting of the menorah and the second candle for Hanukkah. *Mac Dutra Plaza at 6pm.*
- Dec. 18 – Enjoy a Nativity scene by Ayudando Latinos A Soñar, a Latino Cultural Arts and Social Services Program. Santa will make a special appearance to collect holiday wish lists. *Mac Dutra Plaza at 6pm.*

Holiday Getaway

Those who want to make it a special overnight getaway can enjoy a savings of 10% off at local hotels and inns. For a list of participating properties and promotional details, [click here](#).

All businesses have health and safety protocols in place according to the guidelines of the San Mateo County Health Department. For more information about the safety measures in place, [click here](#) or call (650) 726-8380.

Nights of Lights is presented by Hassett ACE Hardware and coordinated by the Half Moon Bay Coastsides Chamber of Commerce in partnership with the City of Half Moon Bay, Half Moon Bay Downtown Association, Jupiter & Main, Republic Services, Goldworks, Rocket Farms, San Mateo Credit Union, Tri-Counties Bank, and Sea Crest School,

About the Half Moon Bay Coastsides

The Half Moon Bay Coastsides is a charming seaside respite located 45 minutes south of San Francisco. Nestled between the Santa Cruz Mountains and the Pacific Ocean, this breathtaking region consists of four distinct areas - the North Coast, Half Moon Bay, the South Coast and the Redwood Region. Featuring the best of Northern California all in one place, visitors will enjoy miles of white sandy beaches, redwood forests, a historic downtown filled with local artisan shops, beautiful state parks, fields of wildflowers, and trails along ocean bluffs and mountain ridges as far as the eye can see. A sampling of activities includes horseback riding on the beach, farm fresh dining, shopping, biking, hiking and world-class golfing and surfing.

For more information on visiting Half Moon Bay, visit www.visithalfmoonbay.org or call (650) 726-8380. Like our [Facebook](#) page and follow us on [Twitter](#) @visithmb and [Instagram](#) @visithalfmoonbay.

###

Media Contact:

Kelly Chamberlin
Chamberlin Public Relations
(415) 336-4332
kelly@chamberlinpr.com