



WHAT'S NEW - HALF MOON BAY COASTSIDE, CA SUMMER 2023

Indulge in a relaxing summer getaway in captivating Half Moon Bay, located a mere 30 miles south of San Francisco, yet a world away from the hustle and bustle. Visitors experience an idyllic haven teeming with outdoor adventures and natural wonders. Revel in the temperate weather, a vibrant arts scene, the awe-inspiring Pacific Ocean, and an enchanting historic downtown. Half Moon Bay unveils a treasure trove of exhilarating pursuits including surfing, kayaking, horseback riding, and coastal hikes. Enjoy seasonal events, peruse local boutiques in Downtown Half Moon Bay, and unlock a world of endless possibilities.

Below is a summary of what's new along the magnificent Half Moon Bay Coastsideside. Visit www.visithalfmoonbay.org for everything needed to plan a visit including information on cozy inns and coastal resorts, celebrated restaurants, horseback riding on the beach, bike tours, wine tasting, fishing, whale watching, surfing, and much more.

– EVENTS –

Make It Main Street (free!)

Now Through November; First Thursdays from 3 -7 p.m.

"Make It Main Street" is a collaboration of artists, musicians, and performers coming together to celebrate and promote local arts and culture while offering support to the shops in Downtown Half Moon Bay. This lively monthly event takes place along a few blocks of Main Street, spanning from Mill Street to Correias Street. Visitors to "Make It Main Street" experience a dynamic rotation of talented musicians, artists, storytellers, and poets who showcase their craft in this artistic hub. *Main Street in Downtown Half Moon Bay.*

HMB Pride Celebration and Parade (free!)

June 11; 12 - 3 p.m.

Mark your calendars for the HMB Pride Celebration and Parade! The inaugural HMB Pride Celebration and Parade will celebrate diversity, unity, and acceptance. The festivities kick off with the parade at 12:30 p.m., making its way along Main Street from Filbert to Mill streets. After the parade, head over to Mac Dutra Plaza for an afternoon filled with entertainment, delicious food, refreshing drinks, and a family fun zone. At 3 p.m. is the presentation of the Equity Warrior Award, recognizing individuals who have made significant contributions to promoting equality and social justice within the community. It's a moment to honor those who have championed inclusivity and fostered a sense of belonging. Afterwards, the celebration continues with an exciting after-party featuring DJ China G. at the Cantina at San Benito House. Dance the evening away and revel in the vibrant energy of the occasion. *Main Street, Downtown Half Moon Bay.*

Half Moon Bay Ol' Fashioned 4th of July Parade & Block Party (free!)

July 4; Starts at 11 a.m. – 3 p.m.

Get ready for a rollicking good time at Half Moon Bay's Ol' Fashioned 4th of July Parade & Block Party! Now in its 52nd parade year, this beloved tradition transforms Main Street into a festive celebration of red, white, and blue. The parade, a cherished homegrown event by the Half Moon Bay Beautification Committee embodies the spirit of Independence Day in small-town America. Enjoy floats, marching bands, classic cars, decorated trikes and bikes, delightful dogs on parade, youth sports teams, dance and theater troupes, and even a visit from the mischievous Pumpkin Festival mascot, "Gourdy." The parade will wind its way through downtown Half Moon Bay along Main Street between Filbert and Mill Streets. Embracing the town's western heritage, the event will showcase numerous equine entries, with prizes awarded in various categories. Adding to the patriotic ambiance, Half Moon Bay's renowned "Sitting Marching Band," comprising 40 members, will be stationed at Main and Kelly streets serenading the crowd with a selection of patriotic ballads throughout the parade. To fuel up for the festivities, the Half Moon Bay Lions Club will host its annual 4th of July Pancake Breakfast in the City Hall parking lot (501 Main Street) from 8 a.m. to 12 p.m. Indulge in a delicious breakfast to start the day right. Before, during and after the parade, the Coastside Chamber will host its 5th annual block party on Kelly Avenue at the corner of Main Street with live music, kids activities, and tasty libations for the adults including Mimosa's from Cunha's Country Store, Wine from Half Moon Bay Winery, and Beer from Half Moon Bay Brewing Company. The I.D.E.S Society will hold their second annual celebration at the I.D.E.S Hall on Main Street hosting an array of festivities as well. *Main Street, Downtown Half Moon Bay.*

Farms, Fish & Flowers

July 22; 9 a.m. – 5 p.m.

Indulge in the summer's bountiful harvest at Half Moon Bay's highly anticipated event, Farms, Fish & Flowers. This annual event invites the public to savor the freshness and diversity of the local agricultural and fishing industries, while honoring the hard work and dedication of the farmers, fishermen, and horticulturists who contribute to the flourishing bounty of the area. Go behind the scenes and explore local nurseries, greenhouses, farms, and even a working harbor. Farms, Fish & Flowers showcases a diverse range of experiences, allowing visitors to immerse themselves in the beauty and abundance of the region. Delight in special flower gardens, discover California native plants, witness the workings of a dairy farm, and explore organic vegetable farms, among other captivating offerings. Choose to tour one location for \$20 or \$40 for three locations; advance tickets required. Kids 12 & under are free. Box lunches are available for \$20. *To purchase tickets, visit www.coastside365.com or call (650) 726-8380.*

Concerts in the Park (free!)

August 5-26, 1 – 3 p.m.

Bringing summer fever to the Mac Dutra Plaza, Concerts in the Park kicks off on August 5 with Matt Jaffe, a singer-songwriter specializing in rock, power pop, post-punk, and new wave. Additional performances include: Flypaper Blues on August 12, with influences from traditional bluegrass, ragtime, and alt-country genres; August 19 is the Alex Lucero Band, blending the styles of their idols, meshing Soul, Blues, and Americana music; and The Joint Chiefs on August 26 featuring elements of funk, acid jazz and classic R&B with their own signature groove. *Mac Dutra Plaza (corner of Main Street & Kelly Avenue). For more information, visit www.half-moon-bay.ca.us.*

– ACCOMMODATIONS –

Renovated Harbor View Inn: A Serene Retreat

The Harbor View Inn has undergone a renovation of its 17 rooms to create a relaxing getaway, featuring a beachy vibe with soothing marine-inspired hues of light blue and brown. Main highlights of the guest rooms are the modern fireplaces and charming bay windows that provide guests with views of the ocean and harbor. The location of the inn is ideal for those who want to explore Pillar Point Harbor, filled with fresh seafood restaurants and water activities such as kayaking, fishing, and paddle boarding. *51 Alhambra Avenue, (650)726-2329.*

The Ritz-Carlton, Half Moon Bay Summer Celebrations

Father's Day Celebrations at The Ritz-Carlton, Half Moon Bay offer a range of exciting activities to honor dads.

- From June 16-18, whisky enthusiasts can immerse themselves in "The Speyside Lounge," a unique pop-up experience featuring Macallan, a renowned spirits brand. Throughout the weekend, guests can enjoy a Macallan Whisky Cart floating through Navio, alongside specialty tasting menus featuring Macallan-infused dishes.
- For golf enthusiasts, the resort's "Golf-In, Golf-Out Package" provides a memorable experience. It includes one round of golf per person, per night on either the Old Course or the Ocean Course, a GPS-enabled golf cart from the Pro Shop, a \$50 USD resort credit per night, and overnight valet parking. Packages start at \$889.
- To pamper dads, the resort introduces a limited-time gift with its signature Men's Massage from June 15-20. This indulgent treatment incorporates heated stones, a facial, and a soothing scalp massage. Fathers who reserve the Men's Massage during the promotional period will receive a complimentary spa gift for Father's Day. The Men's Massage is priced at \$330 per person for 80 minutes.

Additional summer guest programming includes:

- Friday, June 30 - Sunday, July 2: Oysters & Champagne Pairing on the Ocean Terrace
- Monday, June 3: Beach Yoga
- Tuesday, July 4: Wine Tasting & Painting on the Miramontes Terrace
- Friday, June 30 - Tuesday, July 4: Cinema Room Screening

One Miramontes Point Road, (650) 712-7000, www.ritzcarlton.com. Media Contact: Katie Bell, katie@ldpr.com.

Summer Savings at Oceano Hotel & Spa

Escape to the breathtaking coastal beauty of the Oceano Hotel & Spa and take advantage of the longer summer days by turning Sundays into an extended getaway. Guests can enjoy an Ocean View Suite at a discounted rate of \$279 when they stay any Sunday night. Situated in an idyllic location overlooking the picturesque Pillar Point Harbor, this seaside retreat offers 95 luxuriously appointed suites, each featuring a fireplace, wet bar, and private balcony that provides stunning views of the coastal scenery. Embrace the opportunity to soak up the sun, explore sandy beaches, embark on scenic walking trails, and create lasting memories in this coastal paradise. Offer available until August 27. *280 Capistrano Road, (650) 726-5400.*

Half Moon Bay Lodge Debuts a New Look

[Half Moon Bay Lodge](#) has just completed an extensive renovation of its 80 spacious guestrooms, as well as the meeting and events spaces. This coastal retreat now exudes a cozy and inviting atmosphere, featuring natural textures and colors inspired by the ocean and the earth. The guestroom upgrades include new bedding, furniture, and TVs, ensuring a comfortable and enjoyable stay for guests. The meeting spaces have been enhanced with new furnishings and updated lighting, creating an elevated and professional environment suitable for various events and gatherings. Curate Art Group, a renowned boutique art consultancy based in San Francisco, has carefully selected images that evoke a sense of space and draw inspiration from coastal destinations and the local beauty of Half Moon Bay. The outdoor space, aptly named The Backyard, is surrounded by breathtaking scenery, including the award-winning Half Moon Bay Golf Links. It has been transformed into a truly captivating area, offering outdoor fire pits, additional seating options for guests to relax and enjoy the surroundings, and expanded wedding and event spaces. Catering to both families and business travelers, the hacienda-style lodge provides a range of amenities to ensure a comfortable and enjoyable stay. Guests can take advantage of the heated pool, oversized Jacuzzi, fitness center, and sauna. 2400 S. Cabrillo Highway, (650) 726-9000. Media contact: Ballantines PR, (310) 454-3080.

- CULINARY NEWS -

Coastside Farmers' Market - Open through Mid-December

9 a.m. - 1 p.m. (Saturdays only)

Experience the [Coastside Farmers' Market](#), a cherished community treasure that proudly presents the best locally harvested delights of the Coastside. This acclaimed market showcases a diverse selection of produce, flowers, honey, fish, pastured poultry, grass-fed meats, artisan bakers, and food producers, all within a picturesque outdoor setting with live music. With its farmer-directed certification, the market serves as a bridge between the public and the dedicated farmers, ranchers, fishermen, and culinary artisans. Discover vibrant flavors, support local producers, and immerse in the rich culinary tapestry of the Coastside at this exceptional market. Shoreline Station, 225 Cabrillo Highway. Media Contact: Erin Tormey, farmersmarket@coastside.net.

Sage Bakehouse Opens Cafe

[Sage Bakehouse](#), known for its delicious pies at Bay Area farmers markets, has opened its first permanent bakery and cafe in Montara. With a variety of sizes available, customers can choose from 25 different flavors of pies including savory favorites like mac n' cheese, mole chicken and black bean pies, and sweet pies such as strawberry rhubarb. The shop also offers gourmet pop tarts with seasonal fruit fillings, plus a variety of pastries, soups, salads, and more. 8455 North Cabrillo Highway, (415) 271-5590.

Jazz Nights & Culinary Delights at Fattoria e Mare

[Fattoria e Mare](#) ("Farm and Sea"), a vibrant Northern Italian restaurant owned and operated by Chef Pablo Estrada, is hosting a Saturday night jazz series through August 5. Known for an emphasis on organic, sustainable ingredients sourced from local purveyors, the menu changes frequently to showcase the freshest local ingredients. While seafood takes center stage, there is also a variety of Venetian-inspired dishes. The Saturday Night Jazz Series features live performances from 6 to 8 p.m. on June 10, July 8, and August 5. The lineup includes talented artists such as The Bay Connection Jazz Trio, Dave Kaufman, and the Amy Glynn Quintet. Enjoy an evening of delectable Northern Italian cuisine and the smooth sounds of jazz, where exceptional food and live music come together to create a memorable experience. 315 Main

Street, (650) 342-4922. Media Contact: Molly Blaisdell, (925) 300-7252, molly@hooklineandthinker.com.

Cookies, Cakes, and Pie – Oh My!

Fish Wife Sweets, owned by Moriah Bettencourt, also known as "the fish wife," opened its doors on Main Street earlier this year and has quickly grown in popularity. What started as a cottage kitchen operation more than seven years ago has now evolved into a brick-and-mortar location offering a diverse range of baked goods, including wedding cakes, cupcakes, dessert bars, brownies, cookies, cinnamon rolls, cocoa bombs, and more. These delicious treats can be found not only at her storefront, but also in various local stores and restaurants such as Spangler's Market, Sacrilege Brewery + Kitchen and Breakwater Barbecue. 329 Main Street, (650) 440-4557.

– COCKTAILS, WINE, & BREW NEWS–

Raise A Glass: Jettywave Distillery Introduces Mixology Classes for Cocktail Enthusiasts

Award-winning Jettywave Distillery is now offering mixology classes for those interested in learning the art of crafting cocktails. Led by experienced mixologists, these classes provide a hands-on learning experience where participants can develop their skills in creating delicious and unique drinks. Students can expect to learn various techniques such as muddling, shaking, stirring, and garnishing. They will also gain insights into the different types of spirits, liqueurs, and mixers used in cocktails, as well as the principles of flavor pairing and balance. These classes may cover a range of topics, including classic cocktails, modern mixology trends, themed drinks for special occasions, and even the creation of signature cocktails. 155 Broadway, (650) 291-8835.

Sunday Brunching at Barterra Winery

Barterra is a premier Half Moon Bay winery offering a range of fine wines from Northern California's top vineyards. On Sundays from 12 p.m. to 6 pm., check out the new brunch experience "Sunday Bubbles & Scones." Enjoy a glass of Blanc de Noir or Brut Rosé, perfectly paired with a delicious scone from Half Moon Bay Bakery and Spread the Love jam. 315 Main Street, (650) 712-1635.

Brews & Tunes

Half Moon Bay Brewing Company has launched an outdoor summer music series featuring free live music in the beer garden. Held every Saturday and Sunday from 1 to 4 p.m., the series will go through Labor Day and will feature local acts such as Mike McCall, Peninsula Jazz Cats, Casey Wickstrom, and many more. Visit hmbbrewingco.com/happenings for the lineup. 390 Capistrano Road, (650) 728-2739. Media Contact: Laura Acton, laura@hmbbrewingco.com.

- SHOPPING-

Garden Apothecary Unveils New Main Street Location

Exciting news! Garden Apothecary just opened in a new location on Main Street next door to Garden Apothecary's Corner Garden, featuring an expanded selection of botanist-formulated skincare and teas. Garden Apothecary takes pride in using locally grown and handcrafted medicinal plants, ensuring a truly authentic and natural experience. Their all-natural line of skin and beauty products is carefully curated with healing botanicals, emphasizing a deep connection to the untamed beauty of nature and the gardens they cultivate. Each product is thoughtfully

crafted to enhance and celebrate natural beauty. Alongside their premier skincare collection and teas, they offer a range of native plants, herbs, hand-made garden tools, and luxurious bath products, creating a haven for nature enthusiasts and those seeking wellness. *601 Main Street, (650) 727-7314.*

A New Location for Ink Spell Books

[Ink Spell Books](#) has moved to a prime location on Main Street. Not only is this independently owned shop a must-stop spot to discover a wide selection of new and used books, there are also toys and games plus a kids' play area. The \$1 wrapped books are a special surprise. Grab a book and settle into one of the cozy couches. *621 Main Street, (650) 726-6571.*

– ARTS –

The All Media Show

From June 15 to July 24, the [Coastal Arts League](#) will host the All Media Show, a captivating exhibition that serves as a platform for artists working in diverse mediums to showcase their talent and creativity. Artists hailing from both the local community and beyond are encouraged to submit their artwork for consideration. The show offers a dynamic and varied display of artistic expressions, encompassing paintings, drawings, sculptures, photography, mixed media, and more. This exhibition celebrates the abundance and variety of artistic practices, providing artists with the opportunity to share their distinctive perspectives and visions. Attendees can expect to encounter a wide array of artistic styles and techniques, allowing them to explore different themes and narratives conveyed through the captivating artworks. *300 Main Street, (650) 726-6335.*

Coastal Creativity - M Stark Gallery Showcases Bay Area Artistry

[M Stark Gallery](#), Half Moon Bay's newest art gallery, celebrates Bay Area artists whose work reflects the essence of the west coast and engages with contemporary fine art movements. Founded by Marianna Stark, an active member of the Bay Area visual art community since 1993, the gallery has two summer exhibitions:

- Christina Conklin: *When We Were Ocean* (June 3 - July 15) - Half Moon Bay artist Christina Conklin employs seaweed, inks, watercolors, and natural pigments in her captivating works on paper. Her compositions capture the elemental processes of life, microscopic organisms, polar landscapes, and maps.
- Susan Parker: *My Element* (July 22 - September 9) - Susan Parker, an experienced sailor and artist, presents her highly experimental series capturing wave patterns, horizons, tide lines, and atmospheric conditions. With a studio overlooking Islais Creek, Parker's intimate relationship with water shines through each painting.

These exhibitions at M Stark Gallery offer a unique opportunity to engage with the works of talented local artists and experience the captivating beauty of the coastal environment. *727 Main Street, (415) 407-8743.*

The Main Market

First Saturday of Each Month - 10 a.m. - 3 p.m.

The Main Market premiered in May and is a unique combination of antiques and modern local coastal art created by vendors from the area. The market offers an antique boutique, local artisan vendors, food, and a lot of fun for visitors. *643 Main Street (behind The Ocean Blue Vault).*

About the Half Moon Bay Coastsides

The Half Moon Bay Coastsides, located 30 miles south of San Francisco, offers a relaxing seaside getaway nestled between the Santa Cruz Mountains and the Pacific Ocean. The area comprises four distinct regions: the North Coast, Half Moon Bay, the South Coast, and the Redwood Region. Showcasing the best of Northern California in one place, visitors can indulge in a wealth of natural beauty and recreational opportunities including white sandy beaches, majestic redwood forests, and a historic downtown with local artisan shops. Exploring the area reveals the wonders of beautiful state parks, vibrant fields of wildflowers, and scenic trails along ocean bluffs and mountain ridges stretching as far as the eye can see. A wide range of activities awaits visitors, including horseback riding along the beach, farm-fresh dining, shopping excursions, biking and hiking adventures, and world-class golfing and surfing. Whether it's the allure of nature's beauty, the thrill of outdoor activities, or the charm of local shops and eateries, the Half Moon Bay Coastsides offers a captivating retreat that captures the essence of Northern California.

For more information on visiting Half Moon Bay, visit www.visithalfmoonbay.org or call (650) 726-8380. Like our [Facebook](#) page and follow us on [Twitter](#) and [Instagram](#).

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