



**WHAT'S NEW**  
**HALF MOON BAY COASTSIDE, CA**  
*January – April 2018*

Located approximately 35 minutes south of San Francisco, the Half Moon Bay Coastsides is a vibrant coastal getaway ideal for outdoor winter and early spring adventures. With a temperate climate averaging 55 degrees, visitors can enjoy romantic walks along gorgeous beaches, whale watching, horseback riding along the coast, and even hold baby goats at Harley Farms.

Below is a summary of what's new along the Half Moon Bay Coastsides. To plan a trip, visit <http://www.visithalfmoonbay.org/> and also download iCoastsides to access information on the region's cozy inns and luxury coastal resorts, renowned restaurants, farm visits, golfing, wine tasting, fishing, whale watching, surfing and much more.

Special Note: All locations are in Half Moon Bay unless otherwise noted.

**TIS THE SEASON FOR...**

**Surfing: Mavericks Challenge Debuts in January for 2018 Season**

The Mavericks surf contest is now under the ownership of The World Surf League for the 2018-2021 seasons. The new event, renamed "Mavericks Challenge" will join the league's Big Wave Tour where 24 men and six women will take on the infamous waves for their piece of a \$130,000 cash prize. The contest is set to take place sometime between January 3 and February 28, due to the unpredictable conditions of Mavericks.

Half Moon Bay is home to the world-famous surfing spot Mavericks, located one-half mile off of the coast by Pillar Point Harbor. Mavericks is considered to be one of the most challenging surfing areas in the world, attracting the most elite surfers to brave the waves for the contest. Before the contest starts, organizers monitor weather conditions and swell size in order to give competitors 48 hours notice to make their way to Half Moon Bay. Swells at Mavericks typically need to reach 30-40 feet in order for the contest to take place.

**Whale Watching: It's Gray Whale Season**

The annual migration of the gray whale is currently underway, and Half Moon Bay is the perfect spot for witnessing the journey of these spectacular creatures. Beginning in January and running through the end of March, approximately 15,000 gray whales swim south from the icy waters of the Arctic to mate and nurse their young in the warm shallow lagoons along Magdalena Bay in Baja, California. The full round-trip migration from the Bering Sea to the Baja calving lagoons is approximately 10,000 miles, the longest known migration for any mammal. Gray whales move at a steady speed of about five miles per hour, and most can be spotted in an area that extends from the kelp beds (about 3/4 miles from the shoreline) out to the horizon. For those who like to plan ahead, March through early April is a great time to spot humpback whales as they begin moving closer to shore.

Several local companies offer whale-watching excursions:

- Huli Cat Sportfishing, (650) 726-2926

- Riptide Sportfishing, (650) 728-8433

### **Baby Goats Arrive for Spring!**

There's nothing quite so reminiscent of springtime than a field full of baby goats chasing each other around. Make an idyllic day trip along the coast to the tasty farming town of Pescadero where visitors can explore the restored Victorian barns of Harley Farms Goat Dairy and the quaint cheese shop, featuring their international award-winning farmstead chevre and many more delectable cheeses. Take a behind-the-scenes tour and meet the baby goats that romp around the grounds, or simply pop in for picnic goodies. *For tour reservations, call (650) 879-0480 or visit [www.harleyfarms.com](http://www.harleyfarms.com). 205 North Street, Pescadero, CA 94060.*

## **- UPCOMING EVENTS -**

### **January 21 & April 21**

#### **Mighty Gray Whale Watching Cruise**

**9 a.m. – 12 p.m.**

Join the Greater Farallones National Marine Sanctuary and the Greater Farallones Association for an extra special chance to witness the peak of the mighty gray whale migration on a naturalist-led half-day cruise. This cruise will “join” the annual return migration of the gray whales through marine sanctuaries as they travel to and from the Arctic feeding grounds and Baja California breeding grounds. Learn about their natural history, their recovery from near extinction, and the survival challenges posed by their roughly 12,000 mile round-trip journey. *Cost is \$57 per person; registration is required. For reservations, contact Sara Heintzelman, [sara.heintzelman@noaa.gov](mailto:sara.heintzelman@noaa.gov) or (415) 530-5366.*

### **January 27 & 28**

#### **Embark on an Elephant Seal Adventure**

**Morning Sessions - 8:30 a.m. - 12 p.m.; Afternoon Sessions - 1:30 p.m. - 5 p.m.**

Enjoy a rare opportunity to spend an entire morning or afternoon viewing elephant seals at the peak of their breeding season. Visitors will meet with elephant seal researchers and learn from volunteer naturalists while having an amazing experience that will surely go down in the memory books. Seal adventures are co-sponsored by Coastsides State Parks Association and California State Parks to raise money to support educational and interpretive programs at Año Nuevo and 14 other state parks and beaches along the San Mateo Coast. *Cost is \$65 per person (children three years or younger are free). Advanced reservations are required. For more information and tickets, visit [http://www.coastsidestateparks.org/pages/Seal\\_Adventure.html](http://www.coastsidestateparks.org/pages/Seal_Adventure.html).*

### **March 30**

#### **49<sup>th</sup> Annual Farm Day: Celebrate Hardworking Local Farmers**

**11 a.m. – 2:30 p.m.**

Agriculture is Half Moon Bay's premier industry, and each year residents gather to celebrate the hardworking farmers who contribute so much bounty to the area at Farm Day. Started by the late Coastsides farmer Mel Mello, local farm families come together for this special event to create a delicious lunch utilizing local produce. Many awards such as the Dolores Mullin "Like a Rock Award," the Glenn Ashcraft Chamber Community Service Award, and "Farmer of the Year" are given to patrons who serve their community and make Half Moon Bay a better place. *IDES Hall, 735 Main Street. Tickets are \$30 in advance, or \$35 at the door. For more information and to purchase tickets, contact the Half Moon Bay Chamber, (650) 726-8380. Media Contact: Charise McHugh, (650) 727-8380, [charise@hmbchamber.com](mailto:charise@hmbchamber.com).*

**April 14**

**Coastal Wildflower Day and Earth Day Festival**

**10 a.m. – 4 p.m.**

Celebrate the area's abundant spring wildflowers at Coastal Wildflower Day at Half Moon Bay State Beach. This festival features family-friendly games and activities, native plants for the garden, and nature walks. Participants can also enjoy live music, local artists selling their work, and a food truck for a picnic lunch. For those looking to landscape their yards with drought tolerant plants, there will be opportunities to tour the state beach native plant nursery and gardens, seek advice from native plant specialists, and purchase plants to take home. *Half Moon Bay State Beach (Francis Beach parking lot), 95 Kelly Avenue. Admission to the festival is free, but there is a \$10 fee for parking. Both beaches can also be accessed by walking or biking along the Coastside Trail. For more information, visit <http://www.coastsidestateparks.org/>. Media Contact: Ellen Tjosvold, (650) 726-8814, [Ellen.Tjosvold@parks.ca.gov](mailto:Ellen.Tjosvold@parks.ca.gov).*

**April 29**

**Motorized Marvels at the 28th Annual Pacific Coast Dream Machines Show**

**10 a.m. - 4 p.m.**

Known as the "Coolest Show on Earth," Half Moon Bay's spectacular 28<sup>th</sup> Annual Pacific Coast Dream Machines Show will showcase a collection of more than 2,000 motorized mechanical marvels from the 20<sup>th</sup> and 21<sup>st</sup> centuries.

Among the mesmerizing displays, appreciate the line up of the world's coolest cars of every era and style including model-T fire engines, vintage buses, and custom motorcycles. Be entertained by the mass synchronized firing up of engines by Bob Senz' Big Cacklefest, magnificent skydiving performances, high-flying 4-rider freestyle motocross stunt shows, impressive military aircraft, vintage police cars, and many more. Enjoy the thrilling rides in helicopters, bi-planes, monster trucks, and uni-motorcycle drag racing. Kids and families will love the zip-line, bungee jump, waterballerz, climbing wall, human hamster balls, remote-controlled NASCAR racing, and the amazing amusements in the Super Duper Kidz Funzone. After a long day of celebration, grab some food and kickback with a local brew from Half Moon Bay Brewing Company while listening to stellar live music, all benefiting the Coastside Adult Day Health Center. *Half Moon Bay Airport, 9850 N. Cabrillo Highway (Hwy 1.) Admission is \$25 in advance for adults and \$15 in advance for ages 11-17 and 65+. Free for kids 10 and under with paying adult. For more information, call 650-726-2328 or visit <http://www.miramarevents.com/dreammachines>. Media Contact: Tim Beeman, (650) 726-3491, [tim@miramarevents.com](mailto:tim@miramarevents.com).*

**- ACCOMMODATIONS -**

**"Get Lost" for a Weekend at The Ritz-Carlton, Half Moon Bay**

The Ritz-Carlton, Half Moon Bay provides a magnificent backdrop for the perfect coastal California vacation. Whether roasting s'mores in a terrace fire pit, relaxing on the bluff after a spa treatment, or enjoying a much-needed getaway, this stunning retreat offers a selection of special packages and offerings. With winter temperatures in many parts of the world, The Ritz-Carlton, Half Moon Bay invites couples to escape to the milder Northern California climate with its fire and wine themed "The Lost Weekend" package. Drawing inspiration from the vibrant local bounty, this romantic retreat features a bottle from the acclaimed Beauregard vineyard for couples to sip together while cozied up in front of their personal fire pit overlooking the ocean. Complete with a gourmet s'mores kit for two, rose petal turndown service, and breathtaking coastal views, "The Lost Weekend Package" offers the ultimate opportunity to "get lost" in that special someone's eyes. *One Miramontes Point Rd. For more information, visit*

<http://www.ritzcarlton.com/en/hotels/california/half-moon-bay>. Media Contact: Veronica Werhane, [RitzCarltonHalfMoonBay@brandmanagency.com](mailto:RitzCarltonHalfMoonBay@brandmanagency.com).

### **New Enhancements for The Ritz-Carlton, Half Moon Bay Coming This January**

- **The Conservatory** - Renowned for its homegrown rustic Californian menu, The Conservatory at the iconic Ritz-Carlton, Half Moon Bay is currently undergoing a redesign with a reopening scheduled for late January. The remodel will reflect a modern beach house concept complementing the resort's overall look of a California coastal estate. Utilizing fresh homegrown ingredients, the uber popular menu will continue to turn out hits such as the Mindful Meats Cheeseburger with aged Fiscalini cheddar, Neapolitan Pappardelle Ragu with Berkshire pork and beef, wild mushrooms and Bellwether Farms ricotta, and a quinoa with Muzzi Family Farms baby kale, pine nuts, parmesan, and citrus vinaigrette. Once the redesign is complete, guests are welcome to wine and dine between 11 a.m. to 11 p.m. daily.
- **Meeting Space** - Also in the works, the meeting rooms are currently undergoing enhancements and expansion from now through mid-January 2018. The new modern classic design, inspired by the dramatic Pacific Ocean and beaches of the Northern California coast, incorporates shades of the ocean, setting suns, and shapes of sea plant life. Wall coverings will be in silver, grey, and blue hues, adorned with sconces reminiscent of earth elements including quartz and marble. Two additional rooms, named the "Pescadero" and "Moss Beach" will bring the total number of meeting spaces to 18 encompassing approximately 31,000 total square feet.

*One Miramontes Point Rd. For more information, visit*

*<http://www.ritzcarlton.com/en/hotels/california/half-moon-bay> or call (650) 712-7000. Media Contact: Shelly Auyeung, (650) 712-7007, [Shelly.Auyeung@ritzcarlton.com](mailto:Shelly.Auyeung@ritzcarlton.com).*

### **Best Western Hotel-Cameron's Inn Opens This Spring**

This spring, visitors will have a new place to stay when the 48-room Best Western Hotel-Cameron's Inn opens adjacent to fun and family friendly English-style pub Cameron's Pub. Located just two blocks away from the beach, this new hotel is an ideal getaway for beach lovers, as it's just a quick jaunt away. Guests will enjoy hotel amenities such as a full complimentary breakfast, exercise room, business center, and a 24 hour front desk equipped to direct guests to their excursions throughout Half Moon Bay. The hotel is conveniently located nearby a variety of dining and shopping options, in addition easy access to key area attractions and business locations that will keep hotel guests busy and entertained during their getaway. 1410 Cabrillo Highway. For more information, visit <http://www.cameronsinn.com/>. Media Contact: David Romero, [david@staycal.com](mailto:david@staycal.com).

## **- CULINARY NEWS -**

### **On Tap at Half Moon Bay Brewing Company**

Half Moon Bay Brewing Company, a local favorite and hotspot for visitors to come together to celebrate handcrafted beer, friends, and fun, has some new brews on tap! With a selection of 10 beers on tap, the craft brewery will install two additional taps where they'll add cider and barrel-aged sour beers. Due to extreme popularity, the next round of the 16 oz. "Word on the Street IPA" cans are now available at locations around the Bay Area. In spirit of the winter season, limited edition 22 oz. bottles of beer including "Damage Inc." (Imperial stout) and "Sneaky Peat" (bourbon barrel aged Scotch Ale) are available. Seasonal menu specials include fresh Dungeness crab, poached pear baby arugula salad, local Dungeness crab Cioppino, and black

cherry ricotta cheesecake. 390 Capistrano Rd. For more information, call (650) 728-2739 or visit <http://www.hmbbrewingco.com/>. Media Contact: Evita McDaniels, (770) 596-2883, [evita@ellipsespr.com](mailto:evita@ellipsespr.com).

### **Fun + Revelry at Sacrilege Brewery + Kitchen**

From “Wasabi + Pickled Ginger Saison” to burgers on English muffins and their ever-rotating tap list, Sacrilege Brewery + Kitchen is a must destination for an unexpected experience. For a night of delicious food and drinks, attend Sacrilege’s free upcoming events:

#### February

- *February 10:* “Night of the Dirty”- Live music from local band “The Dirty” including a large selection of barrel-aged beers from Firestone Walker Brewing
- *February 13:* Four-course beer dinner with Firestone Walker Brewing. *RSVP is required.*
- *February 14:* “Sour Valentine’s Day”- Enjoy a selection of Firestone Walker sour beers provided by sour beer master, Jeffers Richardson.

#### March

- *March 17:* “St Carl’s Day”- As a Sacrilege tradition, enjoy a night of fun and revelry with live music from local band “The Dirty” while sipping on the annual release of St. Carl’s Salted Caramel Stout.

#### April

- *April 20:* Happy 4:20! Celebrate by dancing to live music from “The Dirty” and a night of fun and festivities.

730 Main Street. For more information, visit <http://www.sacrilegebrewing.com/> or contact (650) 276-7029. Media Contact: Joe Pacini, [sacrilegebrewing@gmail.com](mailto:sacrilegebrewing@gmail.com).

### **- MEETINGS -**

#### **Meet at the Yellow House**

Newly renovated and recently opened, The Yellow House is an affordable venue with a variety of rooms for offsite meetings, classes, and social gatherings. Featuring free wifi, a 55-inch Smart TV for PowerPoint and video presentations, along with tables and seating for 36 people or standing room for 48, this intimate and cheerful space has rooms available to rent per hour or by the day. Catering is accessible through nearby Granolas Coffee House. *Rates are \$35 per hour with a two-hour minimum. 112B Cabrillo Highway. For reservations, call (650) 726-8220. Media Contact: Bob Kay, [Bob@BKMotors.com](mailto:Bob@BKMotors.com).*

### **- ART AND ENTERTAINMENT -**

#### **New Exhibitions at Unleashed Art Gallery**

Recently opened in late October 2017, Unleashed Art Gallery displays original paintings by Christie Smith and artfully inspired gifts. Christie Smith, the owner of the gallery and exhibiting artist, left a successful 23-year as an LGPA teaching professional to pursue her passion of art. Her paintings and photographs incorporate vibrant color and texture to capture and communicate the way she experiences the world. Unleashed Art Gallery is a welcoming and beautiful space that invites everyone to take a breath and enjoy the wide range of artworks, from abstract to figurative. 315 Main Street, #B. For more information, visit <http://www.unleashedartgallery.com/> or contact (650) 560-8118. Media Contact: Christie Smith, (650) 776-4653, [christieunleashed@me.com](mailto:christieunleashed@me.com).

After an afternoon of shopping on Main Street, stop by the gallery's latest exhibitions for 2018:

- *March*: "Illumination"- A month-long exhibition showcasing LED paintings of various styles. An opening reception will take place on a Friday evening (date TBD) to enjoy a preview of the artworks, live music, wine/champagne, and small bites.
- *July*: "Impact"- A collection of paintings created by imprinting golf balls, covered in pure color with resin on canvas.

### **About the Half Moon Bay Coastside**

The Half Moon Bay Coastside is a charming seaside respite located approximately 35 minutes south of San Francisco. Nestled between the Santa Cruz Mountains and the Pacific Ocean, this breathtaking region consists of four distinct areas - the North Coast, Half Moon Bay, the South Coast and the Redwood Region. Featuring the best of Northern California all in one place, visitors will enjoy miles of white sandy beaches, redwood forests, a historic downtown filled with local artisan shops, beautiful state parks, fields of wild flowers, and trails along ocean bluffs and mountain ridges as far as the eye can see. A sampling of activities includes horseback riding on the beach, farm fresh dining, shopping, biking, hiking and world-class golfing and surfing.

For more information on visiting Half Moon Bay, visit [www.visithalfmoonbay.org](http://www.visithalfmoonbay.org), download Half Moon Bay's free app iCoastside or call (650) 726-8380. For the latest news on the area, visit [www.visithalfmoonbay.org/articles](http://www.visithalfmoonbay.org/articles), join us on Facebook @VisitHalfMoonBay, follow us on Instagram @ visithalfmoonbay and Twitter @VisitHMB, plus check us out on YouTube [www.youtube.com/user/visithmb](http://www.youtube.com/user/visithmb).

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